

**Subject:** Re: Defamation and false accusation  
**From:** Martin Hatchuel <martinhatchuel@gmail.com>  
**Date:** 15/07/2016 16:40  
**To:** Love Knysna - Mike <mike@loveknysna.com>  
**CC:** Magnetic Creative - Ashley Barnes <ashley@mag.cr>

Go fuck yourself

Sent from my iPhone

On 15 Jul 2016, at 4:19 PM, Love Knysna - Mike <[mike@loveknysna.com](mailto:mike@loveknysna.com)> wrote:

I express my disgust for those who seek to damage our town.

Again, that disgust is aimed at you, Ashley Barnes (Business Director of Magnetic Creative).

Again, that disgust is aimed at you, Martin Hatchuel (owner of This Tourism Week and contractor to Knysna Tourism and Knysna Municipality, the organisations i've accused of robbing us, the public of Knysna).

I'm an activist and whistleblower fighting against municipal and political corruption. It's notable that both of you played consistent roles in the propaganda meant to discredit me. You questionably participated in that insidious campaign of the Democratic Alliance's to divert attention from their crime and escape accountability. Despite the obvious implosion of our town's leadership, you foolishly persist in your nastiness.

As experienced copywriters and marketers, you know exactly what you've been doing!

Your latest display of lies and outlandishness must be seen in that broader context but, for now, i address it alone.

This week, both of you made false accusations of me plagiarising audio from a Hatchuel video of Professor de Jongh. I was on the same tour and my original recording is better and thus clearly different to Hatchuel's (find it attached to this mail).

Ashley Barnes, you went further, your defamation on a broader level.

My demand is that you both issue a sincere apology on Facebook to which you supply me an accessible, shareable link.

In the case of Ashley, hers would have to be boosted, if necessary, so as to match the shares that her post gained.

This does not absolve you but will be considered as mitigation.

You have until this Monday to respond to this email and comply.

PS: My original recording is attached.

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Mike Hampton

Knysna, the Prettiest Town in South Africa

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