



MEDIA RELEASE

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Knysna Municipality congratulates the new CEO of Knysna Tourism.

Knysna Tourism today announced that its Board has appointed Mr. Greg Vogt as its new Chief Executive Officer. "On behalf of the Council I want to congratulate him - Mr Vogt brings significant management experience to Knysna Tourism", said Executive Mayor Georlene Wolmarans.

"Mr Vogt is a dynamic leader who brings a remarkable set of skills, knowledge and experience to Knysna Tourism. He has a proven ability to motivate individuals, drive innovation, ensure meticulous execution and deliver results. His leadership is exactly what we need as a new chapter opens for Knysna Tourism. Council is confident that with Mr Vogt at the helm our tourism industry will continue on a path of success."

"During his tenure as Chairman of the Board he has shown his devotion to the industry and the town of Knysna. We are looking forward to working with him sharing that passion and devotion in his new capacity as CEO."

Municipal Manager, Lauren Waring said Council has requested the Knysna Tourism Board to review the future of Knysna Tourism. The appointment of the new CEO is the start of that process "I have absolute confidence that Knysna Tourism, with all its unique challenges, will benefit under Mr. Vogt's leadership. It is our hope that all stakeholders, inside and outside of the industry will support him and his endeavours in his new position. It is crucial that we have the right leadership to take this organisation into the future. Let us create a brand we can all be proud of", concluded Ms Waring.

ENDS

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