



[Home](#) [About](#) [Contact Us](#)

← No see, No do, No hear

Naturally Knysna →

 

## Knysna PR – Nicci Rousseau Schmidt

Posted on [December 2, 2011](#) by [admin](#)

Nicci Rousseau Schmidt owns and runs Knysna PR assisted by Jacques Marais. They are represent Knysna Tourism, the Knysna Municipality and are responsible for organising the Oyster Festival....I think. They have an office at Tourism but have a flexible work routine.

Nicci has the overall responsibility for promoting Knysna and is the obvious starting point to promote the workshop concept.

*Hi Mark*

*I am happy to speak to the municipality and Tourism – are you thinking that they should sponsor a competition? How does that work – do they write a challenge as per the link? What costs will be involved?*

*Kind regards*

*Nicci Rousseau-Schmidt*

*Knysna PR*

Nicci no costs or should I say minimal costs. I deliberately want to keep it as low key and cost effective as possible. We want to involve local businesses. And they are all very cost conscious at this stage. So yes, all that is required is a challenge that I will post on the site and a couple of small adverts challenging the writers to submit their work. I will then file the submissions by Sponsor and they can make awards according to the criteria they have set. If the writers also want to participate in the workshop as a "writer on call" I will need a regular biography as well as a second "public" biography if they want to write under a pseudonym.

If we can get enough sponsors to grow a big enough pool of content there are two things we might achieve. The first is to catch the eye of the large professional Internet Marketing companies and two much needed exposure as a town where businesses work together to promote not only their own interests but the fynbos, forests, rock pools and sea horses.

Hope it makes sense. This is how I suggest we drown out the noise made by malcontents like Wicked Mike. It can be made to work. But there has to be enough of us with reasons to make it work.

Mark

This entry was posted in [Projects](#). Bookmark the [permalink](#).

← No see, No do, No hear

Naturally Knysna →

## Leave a Reply

Your email address will not be published. Required fields are marked \*

Name \*

Email \*

Website

Comment

You may use these [HTML](#) tags and attributes: `<a href="" title=""> <abbr title=""> <acronym title=""> <b> <blockquote cite=""> <code> <del datetime=""> <em> <i> <q cite=""> <strike> <strong>`

### Recent Posts

- [Naturally Knysna](#)
- [Knysna PR – Nicci Rousseau Schmidt](#)
- [No see, No do, No hear](#)
- [Moral impropriety](#)
- [The writers workshop](#)

### Recent Comments

- [admin](#) on [The writers workshop](#)
- [vukile](#) on [The writers workshop](#)
- [Resaurants in Knysna](#) on [CHRIS WALLO](#)
- [Restaurants in Knysna](#) on [What's all this blogging about? – The watercycler](#)
- [Bonnie](#) on [Tediud Background](#)

### Archives

- [December 2011](#)
- [November 2011](#)
- [October 2011](#)
- [April 2011](#)
- [January 2011](#)
- [October 2010](#)
- [September 2010](#)
- [July 2010](#)

### Categories

- [Projects](#)
- [Skills Development](#)

### Meta

- [Log in](#)
- [Entries RSS](#)
- [Comments RSS](#)
- [WordPress.org](#)